

at the leading edge

NEWSLETTER

SEPTEMBER 2018

Vienna

Visit Duckworth & Kent

Booth No. B118 - Hall B

ESCRS 2018

European Society of Cataract & Refractive Surgeons

Vienna, Austria, 21st - 25th Sept18

www.duckworth-and-kent.com

Customer satisfaction with Duckworth & Kent's product and support services has been and continues to have a pivotal role at this established family-owned British engineering company.

Designed to enhance the customer experience and provide a streamlined platform, this website simplifies the process of exploring the extensive range of over 750 reusable titanium ophthalmic surgical instruments. The new design also enhances and expands on a variety of features including higher resolution product images, 360° interactive images, enhanced instrument comparisons and the ability to create custom product lists for quotation requests.





Creating Product Enquiries

The ability to create "wish-lists" with an intuitive product enquiry form is a feature that is much appreciated by discerning customers and is intended to enhance customer satisfaction.



<u>Upgraded Search Functionality</u>

We aim to make it easy for both new and existing customers to find the exact products they desire with our new search function and instrument categorisation.



Mobile Responsive

Our new website will work seamlessly on all devices and browsers, fully utilising the space on all the varying sizes of display screens.



Improved Search Engine Optimisation

Full optimisation of our website will make it more prominent on search engines such as Google or Bing, making it easier for our customers to find what they need.



<u>Updated Product Images</u>

All of our product images have been updated with new detailed tip views and improved image quality.

E-RANGE Instruments —

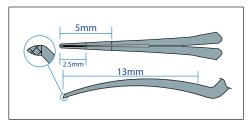
An innovation in ergonomic design

Capsulorhexis Forceps - Direct Action



2-712-3ER8

Utrata Capsulorhexis Forceps - Curved Shafts

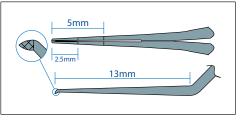




- Utrata style tips
- Curved shafts, tip to curve length 13mm
- Marks on shaft 2.5mm and 5mm denote desired size of capsulorhexis
- Round handle, overall length 111mm

Product No.	Product Name	Handle Type	Variation
2-712-4ER8	Utrata Capsulorhexis Forceps - Curved Shafts	Long Round Handle	1mm increment marks
2-714-3ER8	Utrata Capsulorhexis Forceps - Straight Shafts	Long Round Handle	Straight Shafts

2-719-3E Utrata Capsulorhexis Forceps - Straight Shafts





- Utrata style tips
- Straight shafts, tip to curve length 13mm
- Marks on shaft 2.5mm and 5mm denote desired size of capsulorhexis
- Flat handle, overall length 86mm

Product No.	Product Name	Handle Type	Variation
2-719-4E	Utrata Capsulorhexis Forceps - Straight Shafts	Long Flat Handle	Long Handle
2-718-3E	Utrata Capsulorhexis Forceps - Curved Shafts	Short Flat Handle	Curved Shafts, Short

Our E-Range continues to expand. Visit our website: www.duckworth-and-kent.com to view the full range and latest additions to this innovative, ergonomic and expertly crafted instrument range.



E-RANGE Instruments

Innovation is at the heart of our philosophy and is driven by our enduring commitment to provide surgeons with only the highest quality reusable titanium ophthalmic instrumentation.

An Innovation in Ergonomic Design



CORE VALUES — Collection —

Duckworth & Kent is proud to present the "Core Values Collection", a range of reusable instruments offering our renowned precision and quality at an exceptional price.

Precision Quality at Competitive Prices



Essential -CATARACT SET

When compared with single-use alternatives, Duckworth & Kent instruments are not only more cost-beneficial long term, but have a lower impact on the environment.



Cost Effective and Eco-Friendly



Essential Cataract Set Cost Saving Calculator www.duckworth-and-kent.com/costcalculator

See how much you can save by investing in our innovative precision engineered reusable titanium product range.

If you are interested in any of our product range or have a general enquiry please contact anyone of our dedicated customer service team members who are ready to help.



Customer Services Supervisor



Customer Services

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Find us on

£100k

£50k















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